



# We Love to Write

## August Email Template

### August Email Template for Agents:

Email Subject: Celebrate Man's Best Friend

Email Description for email subject: Cover all your paw-sibilities with business insurance.

Hi [Name], <--- Merge Tag Replace with Merge Tag code or remove and use a general greeting

August is National Pet Month. Help celebrate man's best friend. You bring the treats and toys, and we will help protect your business!

As a small business owner, [Agency Name] can help you protect your most precious asset. The last thing you want is to be under-insured going into a busy time of year.

[Button: "Get a quote today"] <--- Insert Button with link to My Digital Agency

This month [Agency name] wants to highlight 10 new businesses that we love to protect:

- Pet Hospital
- Veterinary
- Pet Training (Excluding Guard Dog)
- Pet Sitting
- Pet Grooming
- Pet Stores, Pet Food, Pet Supply Stores
- Carpet and Upholstery Cleaners
- Dog Walking
- Dog Retail
- Lawn Care and Fencing Contractors

We know you're busy, so we have a quick and easy way for you to get a free quote without picking up the phone or sending an email.

[[Button: "Get a Free Quote"]] <--- insert My Digital Agency link

We protect small businesses of all types! If you are a small business owner or know one, we can get you the best coverage.

Cheers,

[Agent Name]

[Agency Name] <--- make this a hyperlink

[Social Media Link] <--- make this a hyperlink

[Website Link] <--- make this a hyperlink