



We Love to Write

August Social Media Captions

Potential captions for August 'We Love to Write' Content

For: Agent/Agency social media:

Directions: Please read through these captions and make them your own. There is placeholder content in brackets and directions or prompts in italics that are NOT meant to be posted.

Video Directions: Use this post on Instagram, Facebook, Twitter, and LinkedIn.

If you use it on Instagram, you will post it as a Reel. Use the first second of the video as the cover image. You can see this portion of the video in the caption section of the post. You can also add a trending sound to the video directly within the Instagram app when you are in the edit section of posting the Reel.

Reminder: All these caption suggestions can not be used on Twitter, you need to shorten them to fit the character count on that platform.

1. Summer is here! Get outside to celebrate with your furry friends. We at [Agency Name] love pets and want to protect yours! This month we are highlighting these paw-sitively amazing businesses:

- Pet Hospital
- Veterinary
- Pet Training (Excluding Guard Dog)
- Pet Sitting
- Pet Grooming
- Pet Stores, Pet Food, Pet Supply Stores
- Carpet and Upholstery Cleaners
- Dog Walking
- Dog Retail
- Lawn Care and Fencing Contractors

Now that is only 10 out of the hundreds of small businesses that we protect with Business Owners Policies, General Liability, and Professional Liability policies.

With [X] years in the industry, you can trust [agency name] with your business.

No need to pick up the phone to call us to see your quote. Start your quote today: _____ <---
- place you're My Digital Agency link here if posting on LinkedIn or Facebook. If you are posting on Instagram you can remove "Start your quote today:" and say ---> "You can simply click the link in our bio and click "My Digital Agency" to start your quote today.

If you like the coverage you see, you can submit it and a trusted advisor at our agency will get back to you ASAP to review your coverage.

2. The summer is here, and the pets are soaking in the sun!

If you own a business within the pet industry, it's time to make sure your insurance policy is up to date and can cover what you need.

At [agency name] we protect small businesses like pet hospitals, veterinaries, pet training, and much more.

Find out more by visiting our website: _____ <--- [Link Here for social platforms, Facebook & LinkedIn, for Instagram make sure you have a link in your bio and put "click our link in bio to find out more"]

3. Join the Paw-ty! [Agency Name] is so happy to serve our clients and community. In case you don't know we love to protect small businesses. We can insure hundreds of business industries, but this month we wanted to recognize the ones that fall under the "pet categories". This includes pet stores, pet food, dog retail, and lawncare and fencing contractors. Visit our website [link here if posting on Facebook or LinkedIn but if posting on Instagram use "link in bio" language] to learn more.