



We Love To Write

July Social Media Captions

Potential captions for July 'We Love to Write' Content

For: Agent/Agency social media:

Directions: Please read through these captions and make them your own. There is placeholder content in brackets and directions or prompts in italics that are NOT meant to be posted.

Video Directions: Use this post on Instagram, Facebook, Twitter, and LinkedIn.

If you use it on Instagram, you will post it as a Reel. Use the first second of the video as the cover image. You can see this portion of the video in the caption section of the post. If you want, add a trending sound to the video directly within the Instagram app when you are in the edit section of posting the Reel.

Reminder: All these caption suggestions can not be used on Twitter. You will shorten them to fit the character count on that platform.

Captions:

1. There is so much fun in the sun to be had this summer. From swimming to eating ice cream to lounging outside, the activity list is endless.

- Ice Cream Shops
- Pool Cleaning
- Pool Maintenance
- Air Conditioning and HVAC Contractors
- Outdoor Furniture Retail Stores
- Alcohol merchant wholesalers
- Commercial Refrigeration Installation
- Swimsuit Shops
- Fire Extinguisher Maintenance and Repair
- Ice Cream Trucks

With [X] years in the industry, you can trust [agency name] with your business.

Start your quote today: _____ <---- *place you're website link here*

2. There is nothing like a day spent by the pool and waiting for the ice cream man to stop by your house in the summer.

At [agency name] we protect small businesses swim suit shops, pool maintenance, ice cream shops and trucks, and outdoor furniture stores.

Find out more by visiting our website: _____ <--- [Link Here for social platforms, Facebook & LinkedIn, for Instagram make sure you have a link in your bio and put "click our link in bio to find out more"]