• **(•** coterie

<mark>We Love</mark> To Write

June Social Media Captions

Captions for June 'We Love to Write' Content For: Agent/Agency social media

Directions: Please read through these captions and make them your own. There is placeholder content in brackets and directions or prompts in italics that should NOT be posted.

Video Directions: You can post on Instagram, Facebook, Twitter, and LinkedIn.

If you are using it on Instagram, you will post it as a Reel. Use the first second of the video as the cover image. You will be able to see this portion of the video in the caption section of the post. If you want, you can also add a trending sound to the video directly within the Instagram app when you are in the edit section of posting the Reel.

<u>Carousel Directions</u>: A carousel is a multi-image post. You will see on the <u>June content landing page</u> a button that says "Social Media- Carousel", this will download as a zip file. The zip file will have 4-6 images in it that you can use to share on any platform. It is important that you post the images in order with the cover photo first, the numbered images next, and the last image as the one that says "like, follow, comment, save". That last image is optional and makes the most sense **for Instagram**.

Review Social Media Best Practices

Captions:

Promotional captions:

1. As a small business owner, you are used to DIY, Do it Yourself. You built your business on a dream and learned how to succeed without help. But when it comes to protecting your business, you don't want to DIY. Let [Agency Name] help you.

Get a quote, today: [<u>My Digital Agency link</u>]

** if posting on Instagram, make sure My Digital Agency link is in your bio and you can say, Get a quote by clicking the link in our bio. **

2. You hold the key to your own success. At *[Agency Name]* we work closely with so many creative businesses and owners. Some of our favorites are:

- Fiction Book Publishers (exclusively on internet)
- Educational Consultants
- Graphic Art and Related Design Services
- Fashion Design Services

• Interior Design Services

3. It is National DIY Month. And as a small business owner, you do it all by yourself. We see you and we can help you.

Get a quote, today: [<u>My Digital Agency link</u>]

** if posting on Instagram, make sure My Digital Agency link is in your bio and you can say, Get a quote by clicking the link in our bio. **

4. Did you know that [Agency Name] can help protect your podcast or web broadcasting business. For more information on insurance, visit our website: [Link to website].
** if posting on Instagram, make sure your website link is in your bio and you can say, for more information, visit our website by clicking the link in our bio.

Engagement captions:

4. Summer is here which means trying to find the perfect book to read on vacation. What type of reader are you?

5. We all are looking for a great summer read. Can you recommend one? Share it in the comments