



We Love To Write

May Social Media Captions

Captions for May 'We Love to Write' Content

For: Agent/Agency social media

Directions: Please read through these captions and make them your own. There is placeholder content in brackets and directions or prompts in italics that should NOT be posted.

Video Directions: You can post on Instagram, Facebook, Twitter, and LinkedIn.

If you are using it on Instagram, you will post it as a Reel. Use the first second of the video as the cover image. You will be able to see this portion of the video in the caption section of the post. If you want, you can also add a trending sound to the video directly within the Instagram app when you are in the edit section of posting the Reel.

Carousel Directions: A carousel is a multi-image post. You will see on the [May content landing page](#) a button that says "Social Media- Carousel", this will download as a zip file. The zip file will have 4-6 images in it that you can use to share on any platform. It is important that you post the images in order with the cover photo first, the numbered images next, and the last image as the one that says "like, follow, comment, save". That last image is optional and makes the most sense **for Instagram**.

[Review Social Media Best Practices](#)

Captions:

Promotional captions:

1. Cook up some good business with confidence.
[Agency name] can make sure you have the best insurance for your small business. Get a quote: [\[My Digital Agency link\]](#).
*** if posting on Instagram, make sure My Digital Agency link is in your bio and you can say, Get a quote by clicking the link in our bio. ***
2. It's grilling season so we wanted to share a few businesses that we can help protect before things start sizzling:
 - Butcher shops
 - Seasoning/Olive oil store
 - BBQ Restaurants
 - BBQ Food stands and Food trucks
 - Meat Markets

[Agency name] can make sure you have the best insurance for your small business. Get a quote: [\[My Digital Agency link\]](#).

*** if posting on Instagram, make sure My Digital Agency link is in your bio and you can say, Get a quote by clicking the link in our bio. ***

3. Hot diggity dog! It is National BBQ Month. 😊

Did you know that we can help protect these businesses?:

- Meat Markets
- Butcher shops
- Seasoning/Olive oil store
- Beer-making supply store
- Beer and Ale Distributors
- Outdoor Grills Merchant Wholesalers
- BBQ Restaurants
- Kitchenware Stores
- Fire extinguisher installation
- BBQ Food stands and Food trucks

Tag your favorite food truck, meat market or outdoor shop.

As a reminder, this is just a small fraction of small businesses that we can protect. If you are a small business owner looking for insurance, reach out or get a free quote: [Insert [My Digital Agency Link](#)].

*** if posting on Instagram, make sure My Digital Agency link is in your bio and you can say, Get a quote by clicking the link in our bio. ***

Engagement caption:

1. Spice things up this month. Share your favorite dish you love to cook or grill in the comments.